



THE MARITIME ALLIANCE

“Promoting the Maritime Community”

2nd annual Maritime Business & Technology Summit

Nov. 16-17, 2010 – San Diego, California

*The mission of **The Maritime Alliance** is “Promoting the Maritime Community”. The non-profit **The Maritime Alliance** is the cluster organizer for the San Diego maritime technology community and fosters maritime business and technology innovation through collaboration around the U.S. and the world.*

The Maritime Alliance is pleased to host the 2nd annual **Maritime Business and Technology Summit & Exposition**, Nov. 16-17, 2010, in San Diego, CA. The conference focus is to promote maritime technology and business opportunities in the global maritime technology industry. Because of the very large, local maritime technology community and the convergence of academia, government, industry, and military interest, San Diego represents a rich eco-system for US and international maritime technology companies.

The **Maritime Business and Technology Summit** is the centerpiece of the 2nd **San Diego Maritime Week**, November 12-19, 2010. The goals of the **Maritime Week** are to:

1. bring together the highly diverse elements of the maritime community to build collaborative bridges that will promote innovation and project advancement;
2. facilitate interaction between the scientific community and makers of innovative technologies; and
3. maximize networking and business opportunities for maritime missions and individual companies coming to San Diego from around the world to participate.

The two day **Summit** with concurrent **Exposition** is organized around two themes. **Day One** is titled “Technology Bridges the Oceans and Our Economies.” Panels will address topics such as:

- Farming the sea for commercial opportunities, including aquaculture and biomedicines
- Arctic research (sponsored by the St. John’s, NL, Canada, ocean technology cluster)
- Ocean-based wind energy
- Energy ocean (focus to be determined by participating companies)
- Desalination, filtration and purity testing

Day Two is titled “Logistics, Security, & Technology in Maritime Domain Awareness.” Panels include:

- Ocean observation (coordinated with & moderated by NOAA Office of National Marine Sanctuaries)
- Maritime transportation logistics and security (sponsored by Cubic Corp.)
- Port and maritime security (focus to be determined by participating companies)
- Very large floating platforms (VLFPs – a dialog among potential diverse users)
- Maritime robotics (focus to be determined by sponsors, thematically designed to build upon presentations from TMA July event on unmanned surface and underwater vehicles)

The Conference and Exposition is an excellent opportunity for small to medium-sized companies to network with decision-makers representing academia, government, and military as well as to meet potential channel, strategic & technology partners among attendees, exhibitors and speakers. For large companies, it is an opportunity to meet companies from around the U.S. and the world showing innovative technologies that need channel and strategic partners to be successful with large opportunities.



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Maritime missions are expected from a number of countries. There will be group briefings on Monday, Nov. 15 and one-on-one matchmaking meetings on Nov. 18-19 for a fee for companies interested to maximize their experience in the San Diego maritime eco-system.

Sponsorship opportunities exist! Please contact Bill Riedy at briedy@themaritimealliance.org.